

CULTURAL HERITAGE AND CREATIVITY FOR TOURISM AND TERRITORIAL DEVELOPMENT



Course objectives

The Master Degree Course addresses the issue of the tourism-territorial system development by focusing on cultural heritage and cultural and creative enterprises as agents of sustainable, integrated and lasting development.

Job opportunities

The course aims to train students to become professionals with an extensive interdisciplinary knowledge in the cultural tourism sector, based on the enhancement of cultural heritage and creativity as development engines of the territorial and touristic system. In addition, there is a focus on sustainability and integration with the environmental and natural heritage.

Characteristics

- Type of course: Master Degree (Postgraduate)
- Nominal duration: 2 years
- Entry requirements: free access
- Language: English

All courses include multidisciplinary LAB creativity for tourism

INFO

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1ST YEAR

	CFU
Research, storytelling, enhancement of historical and cultural heritage	8
Making an art exhibition of modern and contemporary art: projects, strategies, communication	8
Film heritage: programming and curatorship	8
Sustainability in cultural industries	8
Comparative law and cultural development	8
Environment and climate: resources and threats	8
English for cultural heritage and tourism	3
1 exam depending on your degree: ● Fundamentals, lexicons and methods of the arts ● Fundamentals of management	8
1 exam to choose between: ● Fashion and creativity ● Industrial tourism and business culture ● Cultural and religious identities in the modern age: spaces, itineraries, practices ● Playful design for cultural heritage ● Science, technique and work in the industrial age	8

2ND YEAR

	CFU
2 exams to choose between: ● Aesthetics and art in the public space ● Creativity lab ● Energy transition and climate change ● Geographies of tourism: behaviors and cultures ● Literary, historical and archeological itineraries in ancient and medieval Italy ● Tourism development lab	16 (8+8)
1 exam to choose between: ● French/German/Spanish language	8
Trainsheep I	3
Free choice	8
Final thesis	18
TOTAL	120

Courses and detected credits are subject to change and modification